

## EEO PUBLIC FILE REPORT

For the period beginning October 1, 2023 and ending September 30, 2024

Prepared for: Benne Broadcasting Co of Lake Ozark Inc, Benne Broadcasting Co LLC  
And Benne Broadcasting of Sedalia LLC

This report covers the following employment units:

<u>Call Sign</u>	<u>Facility ID</u>	<u>Class of Station</u>	<u>Community of License</u>	<u>LMA (yes/no)</u>
KQUL	55671	FM	Lake Ozark MO	NO
KLOZ	8676	FM	Eldon MO	NO
KDRO	40662	AM	Sedalia MO	NO
KPOW	78321	FM	La Monte MO	NO

### A. FULL TIME HIRES

The following is a list of full-time positions filled and recruitment sources used for each position:

**1. Job Title:** On Air announcer KPOW/KDRO

Date filled: May 2024

Total # of interviews: 2

- Ran help wanted ads on our radio stations. - held 1 interview from walk in applicant.
- Recruited one announcer from another station.

Hired the announcer that left competitor.

**2. Job Title:** Program Director (KLOZ/KQUL)

Date filled: May 2024

Total # of interviews: 5

- Ran help wanted ads on our radio stations - held 2 interviews from walk in applicants
- Posted help wanted ads on industry websites (Missouri Broadcasters Assn website and Radio Insight.com website) hired 2 different applicants
- Moved program director from KPOW/KDRO to KLOZ/KQUL.

Hired 2 different applicants, both left after one month time to pursue other jobs. Then moved program director from KPOW/KDRO to KLOZ/KQUL.

**3. Job Title:** Sales person (KLOZ/KQUL)

Date filled: September 2024

Total # of interviews: 2

- Ran help wanted ads on our stations – held 1 interview
- Received resume from previous employee - held interview

Hired previous employee.

- B. The total number of persons interviewed for all full time positions during the period covered by this report was: 9
- C. The following FCC recommended activities were engaged in during the period covered by this report.
- KLOZ and KQUL sponsor booth at Halloween festival at HyVee market in Osage Beach, signage for help wanted, part time on air with contact info for Program Director to apply
  - KPOW/KDRO sponsor booth at Halloween festival on Ohio Street in Sedalia with signage for help wanted, salesperson and part time on air with contact info for Program Director.
  - KPOW/KDRO held job fair on property with several other local businesses in attendance looking for new employees. Open door/walk in job fair advertised on our stations. Program director was on hand in booth to answer any questions and hand out applications.
  - General Manager of KPOW/KDRO held sales training seminar for sales employees from KLOZ/KQUL and KPOW/KDRO onsite.
  - Program Director that moved from KPOW/KDRO to KLOZ/KQUL has held onsite training for KLOZ/KQUL employees.

Report prepared by:

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